

For EEO File



WSNC-FM

Equal Employment Opportunity (EEO) Public File Report
February 1, 2013 – January 1, 2014

The purpose of this report is to comply with Section 73.2080(c)(6) of the Federal Communication Commission's EEO rules. The report can be found in the public inspection at 601 Martin Luther King Jr. Drive, 1st Floor, Hall-Patterson Building, Room 111, Winston-Salem, NC 27110 and on the station's website, www.wsncradio.org. The report contains the following information:

1. A list of the full time vacancies filled by the Reporting Station during the Reporting Period.
2. For each such vacancy, the recruitment sources(s) utilized to fill the vacancy identified by name, address, contact person, and telephone number.
3. The recruitment source that referred the hiree for each full-time vacancy during the Reporting Period.
4. Data reflecting the total number of persons interviewed for full time vacancies during the Reporting Period and the total number of interviews referred by each recruitment source utilized in connection with such vacancies.
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(6) of the FCC's EEO Rules during the Reporting Period.

Two (2) full-time positions were filled at WSNC during the reporting period:

(1) Program Director

In (date) WSNC began recruitment for the position described above. As a recruitment tool, we placed job ads on CPB jobline (www.cpb.org), Winston-Salem State University's Human Resources website (www.wssu.edu), *Current* magazine (www.current.org), Public Radio Program Directors website (www.pripd.org), *The News and Record* - Greensboro, NC (www.news-record.com), Winston-Salem Journal (www.journalnow.com).

- 49 applications were submitted to the Winston-Salem State University Office of Human Resources (Licensee)
- 2 candidates were interviewed in person
- 1 candidate was interviewed via telephone

The candidate, Jack Bonney, selected was recruited from the pool of candidates interviewed and started on January 10, 2013.

Hiring done by:

Michelle Holmes
Personnel Technician – WSSU Office of Human Resources

(1) Membership Coordinator

In (date) WSNC began recruitment for the position described above. As a recruitment tool, we placed job ads on CPB jobline (www.cpb.org), Winston-Salem State University's Human Resources website (www.wssu.edu), *Current* magazine (www.current.org), Greater Public (formally Development Exchange, Incorporated) website (www.publicmedia.org) *The News and Record* - Greensboro, NC (www.news-record.com), the Winston-Salem Journal (www.journalnow.com), and WSNC-FM (www.wsnradio.org).

- 110 applications were submitted to the Winston-Salem State University Office of Human Resources (Licensee)
- 7 candidates were interviewed in person
- 1 candidate was interviewed via telephone
- 1 candidate was interviewed a second time

The candidate, Jaclyn Day, was recruited from the pool of candidates interviewed and started on July 1st, 2013.

Hiring done by:

Michelle Holmes
Personnel Technician – WSSU Office of Human Resources

Appendix A

ANNUAL EEO PUBLIC FILE REPORT FOR BROADCAST STATIONS

Reporting Station(s) **WSNC-FM**

Call Sign(s)

Summary of Full-Time Job Vacancy Information

FULL TIME POSITIONS FILLED	TOTAL # OF INTERVIEWEES FROM ALL RECRUITMENT SOURCES FOR POSITION	RECRUITMENT SOURCES USED
<p>Program Director</p>	<p>49</p>	<p>CPB jobline (www.cpb.org), Winston-Salem State University's Human Resources website (www.wssu.edu), <i>Current</i> magazine (www.current.org), Public Radio Program Directors website (www.prpd.org), <i>The News and Record</i> - Greensboro, NC (www.news-record.com), Winston-Salem Journal (www.journalnow.com) and WSNC-FM (www.wsncradio.org).</p>
<p>Membership Coordinator</p>	<p>110</p>	<p>CPB jobline (www.cpb.org), Winston-Salem State University's Human Resources website (www.wssu.edu), <i>Current</i> magazine (www.current.org), Greater Public website (www.publicmedia.org) <i>The News and Record</i> - Greensboro, NC (www.news-record.com), the Winston-Salem Journal (www.journalnow.com). WSNC-FM (www.wsncradio.org).</p>

Appendix B

ANNUAL EEO PUBLIC FILE RADIO REPORT FOR WSNC(FM) COVERING THE PERIOD FROM 02/01/2013 TO 01/31/2014

Recruitment Source Information

CPB Jobline

(www.joblinecpb.org)

Winston-Salem State University's Human Resources

Michelle Holmes

3360-750-8653

(www.wssu.edu)

Current Magazine

Katleen Unwin

877-745-8776 x 1

(www.current.org)

Greater Public

(www.publicmedia.org)

The News and Record - Greensboro, NC

Candy Baker

336-373-7153

(www.news-record.com)

Winston-Salem Journal

Jennifer McDaniel

336-727-7427

(www.journalnow.com)

WSNC-FM

Elvin Jenkins, General Manager

(www.wsnradio.org).