

# **WSNC RADIO STATION**

**A Public Telecommunications Entity  
Operated By  
Winston-Salem State University**

**Financial Statements**

**September 30, 2014**

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WSNC Radio Station  
Winston-Salem State University  
Winston-Salem, North Carolina

## INDEPENDENT AUDITORS' REPORT

### *Report on the Financial Statements*

We have audited the accompanying financial statements of WSNC Radio Station, a public telecommunications entity operated by Winston-Salem State University, as of and for the year ended September 30, 2014, and the related notes to the financial statements, which collectively comprise the Station's basic financial statements as listed in the table of contents.

### *Management's Responsibility for the Financial Statements*

Management is responsible for the preparation and fair presentation of these financial statements in accordance with U.S. generally accepted accounting principles; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

### *Auditor's Responsibility*

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with U.S. generally accepted auditing standards. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### *Opinion*

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of WSNC Radio Station as of September 30, 2014, and the changes in its financial position and its cash flows for the year then ended in accordance with U.S. generally accepted accounting principles.

*Other Matter - Required Supplementary Information*

U.S. generally accepted accounting principles require that the management's discussion and analysis on pages 4 through 6 be presented to supplement the basic financial statements. Such information, although not a part of the basic financial statements, is required by the Governmental Accounting Standards Board, who considers it to be an essential part of financial reporting for placing the basic financial statements in an appropriate operational, economic, or historical context. We have applied certain limited procedures to the required supplementary information in accordance with U.S. generally accepted auditing standards, which consisted of inquiries of management about the methods of preparing the information for consistency with management's responses to our inquiries, the basic financial statements, and other knowledge we obtained during our audit of the basic financial statements. We do not express an opinion or provide any assurance on the information because the limited procedures do not provide us with sufficient evidence to express an opinion or provide any assurance.

*Butler & Burke LLP*

Winston-Salem, North Carolina  
January 14, 2015

## **WSNC RADIO STATION MANAGEMENT'S DISCUSSION AND ANALYSIS**

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This section of the financial report provides an overview of the financial position and activities for the year ended September 30, 2014. This discussion has been prepared by management along with the financial statements and related notes to the financial statements and should be read in conjunction with the financial statements and the notes thereto, which follow this section. This discussion and analysis is designed to focus on current activities, resulting change, and current known facts.

### **OVERVIEW OF FINANCIAL STATEMENTS**

The financial statements of WSNC Radio Station (the Station) were prepared in conformity with pronouncements issued by the Governmental Accounting Standards Board (GASB). These pronouncements require three basic financial statements: the Statement of Net Position, the Statement of Revenues, Expenses, and Changes in Net Position, and the Statement of Cash Flows.

The Statement of Net Position reports all assets, deferred outflows of resources, liabilities, deferred inflows of resources, and net position. The Station's net position (the difference between (a) assets and deferred outflows of resources and (b) liabilities and deferred inflows of resources) is one indicator of the Station's financial health. Over time, increases or decreases in net position is one indicator of the improvement or erosion of the Station's financial health. The Statement of Net Position provides information about assets and liabilities in a format that distinguishes between current and noncurrent. Individual assets and liabilities are classified as current or noncurrent based on whether they are expected to generate or use cash within the twelve months following the end of the fiscal period.

Net position is divided into three major components. The first component – net investment in capital assets – consists of capital assets, net of accumulated depreciation, reduced by the outstanding balances of any bonds, mortgages or notes that are attributable to the acquisition, construction, or improvement of those assets. Deferred outflows and inflows of resources that are attributable to the acquisition, construction, or improvement of those assets or related debt also should be included in this component of net position. The next component – restricted net position – is divided into two categories: expendable and nonexpendable. Net position is restricted when constraints are placed on amounts by either external parties (creditors, grantors, donors, etc.) or by enabling legislation or constitutional provisions. Nonexpendable restricted net position relates to amounts to be retained in perpetuity. The final component is unrestricted net position - those that are available for any lawful purpose of the Station.

The Statement of Revenues, Expenses and Changes in Net Position represents the revenues earned and expenses incurred during the year. Activities are reported as either operating or nonoperating. Operating revenues and expenses generally result from providing goods and services and the cost of providing those goods and services. Nonoperating revenues are revenues received for which goods and services are not provided.

Another important factor to consider when evaluating financial viability is the Station's ability to meet financial obligations as they occur. The Statement of Cash Flows presents information related to cash inflows and outflows summarized by operating, non-capital financing, capital and related financing, and investing activities.

The Notes to Financial Statements provide information regarding the significant accounting principles applied in the financial statements, authority for and associated risk of deposits and investments, detailed information on deposits and investments, long-term liabilities, revenues, expenses, and if necessary, a discussion of accounting changes, adjustments to prior periods, and events subsequent to the Station's financial statement period.

## WSNC RADIO STATION MANAGEMENT'S DISCUSSION AND ANALYSIS

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The following analysis provides an overview of the Station's financial activities as of and for the year ended September 30, 2014.

### Condensed Statement of Net Assets

<b>Assets</b>	
Current assets	\$ 43,603
Noncurrent capital assets	<u>167,843</u>
<b>Total Assets</b>	<u><b>211,446</b></u>
<b>Liabilities</b>	
Current liabilities	<u>8,312</u>
<b>Total Liabilities</b>	<u><b>8,312</b></u>
<b>Net Position</b>	
Net investment in capital assets	167,843
Unrestricted	<u>35,291</u>
<b>Total Net Position</b>	<u><b>\$ 203,134</b></u>

A review of the Station's statement of net position at September 30, 2014 shows that the Station's total assets were \$211,446. The Station's assets consist primarily of depreciable capital assets.

### Condensed Statement of Revenue, Expenses, and Changes in Net Position

Operating Revenues	\$ 130,871
Operating Expenses	<u>(573,054)</u>
Operating Loss	(442,183)
<b>Nonoperating Revenue</b>	
Direct university and administrative support	258,090
Indirect university and administrative support	<u>106,797</u>
<b>Change in Net Position</b>	<u>(77,296)</u>
<b>Net Position, Beginning of Period</b>	<u>280,430</u>
<b>Net Position, End of Period</b>	<u><b>\$ 203,134</b></u>

Total operating revenues for the year ended September 30, 2014 of \$130,871 were comprised primarily of a grant from the Corporation for Public Broadcasting of \$108,469 and \$20,452 of private contributions. Contributions from Winston-Salem State University (WSSU) are classified as non-operating revenue as defined by GASB Statement No. 35. Non-operating revenue consisted of \$258,090 of direct University Support and \$106,797 of indirect University administrative support.

Total operating expenses amounted to \$573,054, resulting in an operating loss of \$442,183.

# WSNC RADIO STATION MANAGEMENT'S DISCUSSION AND ANALYSIS

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## Condensed Statement of Cash Flows

Net Cash Used In Operating Activities	\$ (372,420)
Net Cash Provided by Non-Capital Financing Activities	<u>372,420</u>
Change in Cash and Cash Equivalents	-
Cash and Cash Equivalents, Beginning of Period	<u>-</u>
Cash and Cash Equivalents, End of Period	<u><u>\$ -</u></u>

The statement of cash flows reports the cash receipts and cash payments throughout the year. The statement does not include revenues that are earned but not yet received, expenses that are incurred but not yet paid, or expenses that are non-cash in nature, such as depreciation.

The Station's significant sources of cash provided by non-capital financing activities, as defined by GASB Statement No. 35, include net cash receipts from WSSU of \$372,420.

**WSNC RADIO STATION**  
**STATEMENT OF NET POSITION**  
**September 30, 2014**

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**ASSETS**

**Current Assets**

Due from University	\$ 43,603
<u>Total Current Assets</u>	<u>43,603</u>

**Capital Assets**

Depreciable, net	<u>167,843</u>
<u>Total Capital Assets</u>	<u>167,843</u>

<u>TOTAL ASSETS</u>	<u>211,446</u>
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**LIABILITIES**

**Current Liabilities**

Accounts payable	<u>8,312</u>
<u>Total Current Liabilities</u>	<u>8,312</u>

<u>TOTAL LIABILITIES</u>	<u>8,312</u>
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**NET POSITION**

Net Investment in Capital Assets	167,843
Unrestricted	<u>35,291</u>

<u>TOTAL NET POSITION</u>	<u>\$ 203,134</u>
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**WSNC RADIO STATION**  
**STATEMENT OF REVENUES, EXPENSES, AND CHANGES IN NET POSITION**  
**For the Year Ended September 30, 2014**

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**REVENUE**

Operating revenues	
Corporation for Public Broadcasting grant	\$ 108,469
Private gifts	20,452
Underwriting fees	1,200
Other	<u>750</u>
<u>Total Operating Revenues</u>	<u>130,871</u>

**EXPENSES**

Operating Expenses	
Programming and production	220,888
Management and general	294,220
Fundraising	<u>57,946</u>
<u>Total Operating Expenses</u>	<u>573,054</u>
<u>Operating Loss</u>	<u>(442,183)</u>

**NONOPERATING REVENUE**

Direct university and administrative support	258,090
Indirect university and administrative support	<u>106,797</u>
<u>Total Nonoperating Revenue</u>	<u>364,887</u>
<u>Change in Net Position</u>	<u>(77,296)</u>

**NET POSITION**

Net Position, Beginning of Period	<u>280,430</u>
Net Position, End of Period	<u>\$ 203,134</u>

**WSNC RADIO STATION**  
**STATEMENT OF CASH FLOWS**  
**For the Year Ended September 30, 2014**

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**OPERATING ACTIVITIES**

Receipts from:

Corporation for Public Broadcasting	\$ 108,469
Private gifts	20,452
Underwriting fees	1,200
Other	750

Payments for:

Programming and production	(206,439)
Management and general	(238,907)
Fundraising	(57,945)

<u>Net Cash Used in Operating Activities</u>	<u>(372,420)</u>
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**NON-CAPITAL FINANCING ACTIVITIES**

University and administrative support, net	<u>372,420</u>
<u>Net Cash Provided by Non-Capital Financing Activities</u>	<u>372,420</u>

Change in Cash and Cash Equivalents	-
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Cash and Cash Equivalents, Beginning of Year	<u>-</u>
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Cash and Cash Equivalents, End of Year	<u>\$ -</u>
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**RECONCILIATION OF OPERATING LOSS TO NET**

**CASH USED IN OPERATING ACTIVITIES**

Operating loss	\$ (442,183)
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Adjustments to reconcile operating loss to net cash used in operating activities:

Depreciation expense	73,751
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Change in operating assets and liabilities:

Accounts payable	<u>(3,988)</u>
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<u>Net Cash Used in Operating Activities</u>	<u>\$ (372,420)</u>
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## WSNC RADIO STATION

### NOTES TO FINANCIAL STATEMENTS

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#### NOTE A: NATURE OF ACTIVITIES

WSNC-FM is operated by Winston-Salem State University (“WSSU”) in Winston-Salem, North Carolina. Administrative offices and studio facilities are located in the Hall-Patterson Building on the WSSU campus. WSNC provides listeners in Forsyth, Guilford, and Davidson counties with traditional Jazz and NPR news, and national and locally-produced public affairs programming.

#### NOTE B: SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

##### Basis of Accounting

The financial statements of the Station have been prepared using the economic resources measurement focus and the accrual basis of accounting. Under the accrual basis, revenues are recognized when earned, and expenses are recorded when an obligation has been incurred, regardless of the timing of the cash flows.

##### Basis of Presentation

The accompanying financial statements are presented in accordance with U.S. generally accepted accounting principles (GAAP) as prescribed by the *Government Accounting Standards Board (GASB)*.

Pursuant to the provisions of GASB Statement Number 34, *Basic Financial Statements – and Management’s Discussion and Analysis – for State and Local Governments*, as amended by GASB Statement Number 35, *Basic Financial Statements – and Management’s Discussion and Analysis – for Public Colleges and Universities*, the full scope of the Station’s activities is considered to be a single business-type activity and accordingly, is reported within a single column in the basic financial statements.

In accordance with GASB Statement Number 20, *Accounting and Financial Reporting for Proprietary Funds and Other Governmental Entities That Use Proprietary Fund Accounting*, the Station does not apply Financial Accounting Standards Board (FASB) pronouncements issued after November 30, 1989.

##### Due from (to) University

Due from (to) University represents the Station’s net claim on cash held in the State Institutional Trust Fund account by WSSU. As revenue and expense transactions occur, the Station’s claim on cash increases or decreases. The balance at September 30, 2014 represents an amount owed to the Station by WSSU.

##### Capital Assets

Capital assets are stated at cost, or at estimated fair value if donated. The Station capitalizes assets that have a value or cost in excess of \$5,000 at the date of acquisition and an expected useful life of more than one year. Depreciation is provided on a straight-line method over the estimated useful lives of the assets, ranging from five to twenty years.

## WSNC RADIO STATION

### NOTES TO FINANCIAL STATEMENTS

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#### NOTE B: SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

##### Net Position

Net Investment in Capital Assets – This represents the Station’s total investment in capital assets, net of accumulated depreciation and any outstanding debt obligations related to those capital assets. To the extent debt has been incurred but not yet expended for capital assets, such amounts are not included as a component of net investment in capital assets.

Unrestricted – This represents resources derived from grants, private gifts and underwriting fees.

##### Revenues and Expense Recognition

The Station classifies its revenues and expenses as operating or nonoperating in the accompanying Statement of Revenues, Expenses, and Changes in Net Position. Operating revenues and expenses generally result from providing services in connection with the Station’s principal ongoing operations. Operating revenues include activities that have characteristics of exchange transactions, such as grants, private gifts and underwriting fees. Operating expenses are all expense transactions incurred other than those related to capital and non-capital financing or investing activities as defined by GASB Statement Number 9, *Reporting Cash Flows of Proprietary and Nonexpendable Trust Funds and Governmental Entities That Use Proprietary Fund Accounting*.

Nonoperating revenues include activities that have characteristics of non-exchange transactions. Revenues from non-exchange transactions such as transfers from internal departments and investment income are considered non-operating since these are either investing, capital, or non-capital financing activities.

##### Use of Estimates

The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the amounts reported in the financial statements and accompanying notes. Actual results could vary from those estimates.

##### Tax Status

As a component of WSSU, the Station is exempt from federal and state income tax. It is the opinion of management that the Station has no uncertain tax positions that would be subject to change upon examination.

##### Subsequent Events

The Station has evaluated its subsequent events (events occurring after September 30, 2014) through the date of this report, which represents the date the financial statements were available to be issued, and determined that all significant events and disclosures are included in the financial statements.

## WSNC RADIO STATION

### NOTES TO FINANCIAL STATEMENTS

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#### NOTE C: COMMUNITY SERVICE GRANTS

The Corporation for Public Broadcasting (CPB) is a private, nonprofit Station, funded by federal appropriations authorized by the United States Congress and other sources. CPB distributes annual Community Service Grants to qualifying public telecommunications entities. These grants are used to augment the financial resources of public radio and television stations, and enhance the quality of programming and expand the scope of public radio and television services. Each grant may be expended over one or two federal fiscal years as described in the Communications Act 47, United States Code Annotated Section 396(k)(7), (1983) Supplement. Each grant must be expended within two years of the initial grant authorization.

According to the Communications Act, funds may be used at the discretion of recipients. The Station uses these funds for purposes relating primarily to production and acquisition of programming. Also, the grants may be used to sustain activities begun with Community Service Grants awarded in prior years.

The grants are reported in the accompanying financial statements as operating revenue; however, certain guidelines must be satisfied in connection with application for and use of the grants to maintain eligibility and compliance requirements. These guidelines pertain to the use of grant funds, recordkeeping, audits, financial reporting, and licensee status with the Federal Communications Commission. During the year ended September 30, 2014, \$108,469 was received and \$116,018 was expended under these grants.

#### NOTE D: CAPITAL ASSETS

A summary of depreciable capital assets at September 30, 2014 is as follows:

Furniture, fixtures, and office equipment	\$ 102,558
Radio equipment	<u>914,050</u>
	1,016,608
Less accumulated depreciation	<u>(848,765)</u>
	<u>\$ 167,843</u>

Depreciation expense totaled \$73,751 for the year ended September 30, 2014.

## **WSNC RADIO STATION**

### **NOTES TO FINANCIAL STATEMENTS**

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#### **NOTE E: RETIREMENT PLAN**

Each permanent full-time employee, as a condition of employment, is a member of either the Teacher's and State Employees Retirement System of North Carolina, (the "System") or the Optional Retirement Program (the "Program").

The System is a cost sharing, multiple-employer defined benefit pension plan established by the North Carolina General Statutes and administered by the State. The policy of the Station is to fund its portion of pension costs accrued for this System as determined by the State. Contributions to the plan are based on a percentage of the employee's salary. The contribution to the plan totaled \$20,461 for the year ended September 30, 2014.

The Program is a defined contribution retirement plan that provides retirement benefits with options for payments to beneficiaries in the event of the participant's death. Employer and member contributions are set each year by the North Carolina General Assembly. Contributions to this plan totaled \$11,993 for the year ended September 30, 2014.

#### **NOTE F: INDIRECT ADMINISTRATIVE SUPPORT**

Indirect administrative support from WSSU is calculated on the basis of a Facilities and Administrative Cost Rate negotiated between WSSU and the U.S. Department of Health and Human Services. The on-campus rate in effect from October 1, 2013 through September 30, 2014 is 43.7% and is applicable to all WSSU programs. The calculation is based on direct salaries and wages including vacation, holiday, sick pay and other paid absences, but excludes all other fringe benefits. Additionally, the Station receives indirect occupancy support from WSSU. This support is the value of the Station's pro-rata share of studio costs (operations and maintenance of the studio). Occupancy support is based on the square footage of the Station's studio and a comparable per square foot value of the studio space. For the year ended September 30, 2014, this total indirect administrative support is calculated to be \$106,797.